Colin has yet another argument with his wife and storms out of the house with the intention of watching the remaining half of a football match in his local pub. However, he is knocked down by a car whilst crossing a road. And, That is just the start of his troubles...

Nominated for a Small Business Marketing Book award!. You have 30 days to convert a user to a paying customer starting NOW. The clock is ticking. What will you do? Collecting and analysing the messaging and strategies the leading e-commerce, software and service companies use as they convert trial users to customers in the most important 30 days after sign-up. Each companies strategy is broken down and presented in an easy to use and understand visual guide. 30 days to sell is a must buy if you are looking to automate and improve new customer conversion. This book covers: Activation campaigns from the worlds leading web companies. Easy reference guide - what message to send and when. Full page examples of each marketing message. Steal ideas from successful
entrepreneurs, marketers and growth hackers. Two new bonus chapters showcasing more activation campaigns.

During the last decade, platform businesses such as Uber, Airbnb, Amazon and eBay have been taking over the world. In almost every sector, traditional businesses are under attack from digital disrupters that are effectively harnessing the power of communities. But what exactly is a platform business and why is it different? In Platform Strategy, Laure Claire Reillier and Benoit Reillier provide a practical guide for students, digital entrepreneurs and executives to understand what platforms are, how they work and how you can build one successfully. Using their own "rocket model" and original case studies (including Google, Apple, Amazon), they explain how designing, igniting and scaling a platform business requires learning a whole new set of management rules. Platform Strategy also offers many fascinating insights into the future of platforms, their regulation and governance, as well as how they can be combined with other business models. Benoit Reillier and Laure Claire Reillier are co-founders of Launchworks, a leading advisory firm focused on helping organizations develop and scale innovative business models.

Despite potentially tremendous benefits, small and medium-sized enterprises (SMEs) lag in the digital transformation. Emerging technologies, as diverse
as they are, offer a range of applications for them to improve performance and overcome the size-related limitations they face in doing business. However, SMEs must be better prepared, and stakes are high. SMEs make the most of the industrial fabric in many countries and regions, they create jobs (most jobs sometimes) and are the cement of inclusive and sustainable societies.

Over 200 years, industry has mastered iron, fire, power and energy. Today, electronics shape our everyday objects with the widespread integration of chips; from computers and telephones to keys, games and white goods. Data, software and computation structure our behavior and the organization of our lives. Everything is translated into data: the digit is king. Consisting of three volumes, The Digital Era explores technical, economic and social phenomena that result from the generalization of the Internet. This second volume discusses the impact of digital technology on the evolution of market relations and the media and examines the reasons why such changes put political economy to the test.

Internationalisation has been a binding request for firms dealing with the challenges of the present-day realities. Extant international business publications have recently begun to point out the relationship between the notions of ‘business model’ and ‘internationalisation’, yet the filed needs
considerably more attention. The core aim of this book is to provide a comprehensive analysis of the ways in which business models and internationalisation impact one another in the process of initiating and expanding international business activities. The analysis makes it feasible to detect the core issues of the interdependences between business models and internationalisation to facilitate management decision-making and implementation of pertinent firm internationalisation incorporating the application of appropriate business models. In this book, the business model is applied to explore the specifics and aspects of firm internationalisation processes. Innovating the business model is analysed as a persuasive means for augmenting the propensities of firms to internationalise. The book enriches the comprehension of the significance of business model innovation as an enabler of firm internationalisation, in view that scares in what manners business model innovation facilitate firm internationalisation. The book chapters address a broad range of issues encompassing: the general roles of business model in firm internationalisation, the relationships between digital business models and platforms on one side and firm internationalisation on another, how business models determine the internationalisation of services firms, the interplay between business models and firm internationalisation in specific
contexts. It will, therefore, be of interest to researchers, academics and advanced students in the fields of international business and management. Platform Ecosystems is a hands-on guide that offers a complete roadmap for designing and orchestrating vibrant software platform ecosystems. Unlike software products that are managed, the evolution of ecosystems and their myriad participants must be orchestrated through a thoughtful alignment of architecture and governance. Whether you are an IT professional or a general manager, you will benefit from this book because platform strategy here lies at the intersection of software architecture and business strategy. It offers actionable tools to develop your own platform strategy, backed by original research, tangible metrics, rich data, and cases. You will learn how architectural choices create organically-evolvable, vibrant ecosystems. You will also learn to apply state-of-the-art research in software engineering, strategy, and evolutionary biology to leverage ecosystem dynamics unique to platforms. Read this book to learn how to: Evolve software products and services into vibrant platform ecosystems Orchestrate platform architecture and governance to sustain competitive advantage Govern platform evolution using a powerful 3-dimensional framework If you’re ready to transform platform strategy from newspaper gossip and business school theory to real-world competitive
advantage, start right here! Understand how architecture and strategy are inseparably intertwined in platform ecosystems. Architect future-proof platforms and apps and amplify these choices through governance. Evolve platforms, apps, and entire ecosystems into vibrant successes and spot platform opportunities in almost any—not just IT—industry.

In 1983, a 20-year-old kid from California wandered into a marketplace in downtown Cairo, Egypt, looking for some eggs to cook for dinner. What he found in the Suq Bab el-Louq was a fascinating world of commerce, ritual, community, and personal drama — constantly changing, yet unchanged for decades upon decades. Truth is indeed more amazing than fiction. These stories draw the reader into an intimate connection with the people of a culture that few Westerners have experienced at this level, a culture that we must understand better as we seek to understand and live in harmony with the Arab world. The stories within are endangered. Much has changed in Cairo in the past thirty years, and the suq and its denizens have all but disappeared as the internet and world trade have altered the way we shop. In the pages of this unparalleled book, the suq lives on. This is a collection of stunning black and white photographs with a gripping narrative story of the Suq's denizens and how the place works. Economists, historians, travelers, political scientists,
fans of the Middle East, and general readers will be entranced by this almost uncategorizable but unmissable gem of a book. Come inside. You will never forget what you find.

Dustin is a seventeen-year-old young man who finds out that his girlfriend, Sandy

Regina was determined to keep the secrets from her past buried. She had her reasons for keeping her distance from men, but Donovan refused to play by her rules. Giving into her heart and marrying him, Regina finally began to feel whole again. When an injury ultimately claims his life, she moves a few states away to a small town where she couldn't be reminded of him everywhere she turned. Trying to live her life in isolation, she wasn't prepared for what the humble cabin next door would bring her. Reggie is not sure she will be able to overcome the horrible twist fate has thrown her way.

Shayla had no idea her life would turn out like it did. She had two kids, independent, a college degree, owns a Top Business Consulting firm in Buckhead, Atlanta and a Non-profit organization for the community, but in the midst of it all she was Trapped. Trapped in love, hate, lust and PAIN!! She had a natural body that these women would die for, her personality made her beautiful, her presence was unreal and she had a smile that would lighten up your darkest days. Shayla wasn't your average chick she was street and book smart, but had one problem men was her weakness. She picked the men she had the weakness for. Shayla was living a triple life and the walls were starting to close in on her fast..

Shayla was focused on her businesses, but on the flip side enjoyed herself, She never meant to hurt anyone feelings, so she tried to be as upfront as possible when they would ask, which was never so, she never offered the information. She is
about to go for the ride of her life, she’s a street girl by nature, maybe she can get herself out it. Her best friend Kisha is by her side to support her until Shayla finds out her secret. Shayla is into deep....... Meet TAMSIN - a foundling - powerful, ingenuous and fearless - a girl who can do the impossible. Who is she? Why are sinister and powerful people after her? This exciting novel introduces a new heroine who will steal your heart and have you fighting at her side.Set mainly in the rugged beauty of New Zealand, Tamsin's story opens a door through which we glimpse a hidden evil in our own world. But where does the real power in this struggle lie?TAMSIN's story with its paranormal elements will hold you spellbound and take you on an incredible ride through situations, relationships and places that will leave you gasping for more.Look out for book 2 - TAMSIN Waking Fire

It has taken platforms only twenty years to become digital economy hubs. They have changed markets, enterprises, and society. They have expedited communication, collaboration, and trade for consumers, winning their attention and collecting their data. In doing so, they have made processes, products, and industries obsolete, and disrupted the expectations and behaviours of market players. This raises the question, are digital platforms global innovators or disruptive monopolists? Are they a solution to problems of the past or emissaries of a problematic future? This book provides a multi-faceted approach to platforms and their profound impact on markets and ecosystems. Economic, managerial, social, and political aspects are analysed, and the differentiation of platforms and their disruptive potential is reviewed. The book also examines the mechanism of achieving a monopolistic position, including in the international supply chain, and the greater influence of platforms on political activity and contemporary democracy.
With examples from Poland, USA, and China, the contributions offer an international evaluation of disruptive platforms across a multitude of industries. The edited collection, prepared by scholars from the SGH Warsaw School of Economics, will be valuable to researchers and academics across the fields of strategic management, marketing, innovations, international business, and the digital economy.

A trio of experts on high-tech business strategy and innovation reveal the principles that have made platform businesses the most valuable firms in the world and the first trillion-dollar companies. Managers and entrepreneurs in the digital era must learn to live in two worlds—the conventional economy and the platform economy. Platforms that operate for business purposes usually exist at the level of an industry or ecosystem, bringing together individuals and organizations so they can innovate and interact in ways not otherwise possible. Platforms create economic value far beyond what we see in conventional companies. The Business of Platforms is an invaluable, in-depth look at platform strategy and digital innovation. Cusumano, Gawer, and Yoffie address how a small number of companies have come to exert extraordinary influence over every dimension of our personal, professional, and political lives. They explain how these new entities differ from the powerful corporations of the past. They also question whether there are limits to the market dominance and expansion of these digital juggernauts.

Finally, they discuss the role governments should play in rethinking data privacy laws, antitrust, and other regulations that could reign in abuses from these powerful businesses. Their goal is to help managers and entrepreneurs build platform businesses that can stand the test of time and win their share of battles with both digital and conventional competitors. As experts who have studied and worked with
these firms for some thirty years, this book is the most authoritative and timely investigation yet of the powerful economic and technological forces that make platform businesses, from Amazon and Apple to Microsoft, Facebook, and Google—all dominant players in shaping the global economy, the future of work, and the political world we now face.

This book is a practical guide to the evolving landscape of finance, highlighting how it’s changing our relationship with money and how financial technology, together with macroeconomic and societal change, is rewriting the story of how business is done in developing economies. Financial services companies are trying to become more customer focused, but struggling to help huge customer segments, particularly in developing economies. Alternative financial models and tools are emerging, which are being embraced by consumers and incumbents. In large parts of the developing world, alternative services are leapfrogging traditional finance, meaning more and more people have access to finance without ever needing a bank. Meanwhile, the barriers around financial services companies are crumbling, as they become more reliant on integration with new providers and alternative types of service. Financial products can no longer be viewed in isolation, but as part of a service landscape that supports how people do life. This means rethinking how our businesses are designed, motivated and organised, and letting go of the old ways of thinking about supply and demand. With practical steps businesses and, in particular, financial services organisations need to take to participate in a global service ecosystem, this book will be of interest to financial professionals who work in banking, financial technology, and development finance.

The unthinkable happened in New Orleans. Someone has stolen artifacts from the "Cities of the Dead"! For one family,
the theft of the statue of the family's matriarch is more than a theft--- it's a sacrilege! To find the statue, the family hired private detective J. Coltrane Calhoun to investigate. So, hold on to your hats and let the good-times roll in this third book of the hilarious J. Coltrane Calhoun Experience!

This book offers fresh impulses from different industries on how to deal with innovation processes. Authors from different backgrounds, such as artificial intelligence, mechanical engineering, medical technology and law, share their experiences with enabling and managing innovation. The ability of companies to innovate functions as a benchmark to attract investors long-term. While each company has different preconditions and environments to adapt to, the authors give guidance in the fields of digitalization, workspaces and business model innovation.

Publishers Weekly says "Ramnarayan provides a detailed, contemporary primer that illuminates the promise and peril of the brave new world of social media. Ramnarayan herself acknowledges that social media is no panacea-her crisp presentation, with chapter summaries to highlight the main pointers, confirms that companies that choose not to listen to customers stand to lose ground to competitors who do."

WHAT OTHERS ARE SAYING ABOUT THE BOOK "Sujata Ramnarayan's excellent book does several things that I have not seen in other treatments of this subject. She takes a reasoned perspective on a topic that is often full of hyperbole. The book is filled with advice for the marketer that is both practical and strategic. It helps the marketer to leverage social media where it can best impact business performance. I highly recommend the book." - Gordon Wyner, Editor-In-Chief, Marketing Management "This practical guide to social media marketing cuts through the noise with clear advice on how to turn strategy into practice. With the help of effective charts and analysis, the reader can gain real insight into
social media’s influence in corporate marketing. By showing how building quality content in social media is no longer an option for corporations, this is also a lesson in building a brand by listening to your customers. " -Rajesh Subramaniam, SVP, Global Marketing and Customer Experience, FedEx Services "Owned social media presence is critical to generating earned media, which is where the growing value and rewards come in for social media marketing. This important book will help you to understand these concepts and reality to better evaluate, plan, and execute your social media marketing efforts." - Devin Redmond, CEO and Co-Founder, SocialiQ Networks "Are you overwhelmed by the changing digital landscape? If so, Sujata's book is a must read with actionable insights, tips on digital sharing, and more." -Porter Gale, Former VP of Marketing at Virgin America and author of "Your Network is Your Net Worth" ABOUT THE BOOK Like most marketers, you are drowning in social media noise and chaos. Businesses have simply jumped in without tying social media outcomes to any business objectives. The purpose of this book is to help you: - See how social media fits into your overall marketing strategy - Understand how best to develop social media with allocation among different tools - Figure out the extent to which social media is relevant to your business or department, and how best to implement it given an increasingly digital world of sharing and an empowered customer voice Whether you are a senior manager experienced in social media marketing or a novice, this book will help clarify how social media fits into your overall marketing strategy, how much you should be allocating given the return on investment, and at what time frame you should be looking, depending on the specific metrics adopted. This book will help you focus more and understand all the different elements to which you need to be paying attention. If you are
Life is hard for Gary. He has a dead-end job, a grouchy boss, and a beat-up car—and he's only in eighth grade! Things go from bad to worse when a wave of bank robberies hits the city and Gary becomes the prime suspect. With time running out to clear his name and nail the real crooks, this teenage tough-guy must rely on cunning, stealth, and good, old-fashioned, two-fisted justice! It's all in a day's work in a city that doesn't exist.

An inspirational and handy book of consciousness and love. Bring it with you on your daily journey for happiness everywhere you go.

This encomium is a thoughtful and respectful, compression of the one and only, Holy bible. Compiled in an attempt to enlighten those who get lost reading the lengthy, but all-important, Word of God; but most importantly, this book conveys the coveted dream of our Almighty God.

Platform Scale How an Emerging Business Model Helps Startups Build Large Empires with Minimum Investment

A practical guide to the new economy that is transforming the way we live, work, and play. Uber. Airbnb. Amazon. Apple. PayPal. All of these companies disrupted their markets when they launched. Today they are industry leaders. What’s the secret to their success? These cutting-edge businesses are built on platforms: two-sided markets that are revolutionizing the way we do business. Written by three of the most sought-after experts on platform businesses, Platform Revolution is the first authoritative, fact-based book on platform models. Whether platforms are connecting sellers and buyers, hosts and visitors, or drivers with people who need a ride, Geoffrey G. Parker, Marshall W. Van Alstyne, and Sangeet Paul Choudary reveal the what, how, and why of this revolution and provide the first “owner’s manual” for creating a
successful platform business. Platform Revolution teaches newcomers how to start and run a successful platform business, explaining ways to identify prime markets and monetize networks. Addressing current business leaders, the authors reveal strategies behind some of today’s up-and-coming platforms, such as Tinder and SkillShare, and explain how traditional companies can adapt in a changing marketplace. The authors also cover essential issues concerning security, regulation, and consumer trust, while examining markets that may be ripe for a platform revolution, including healthcare, education, and energy. As digital networks increase in ubiquity, businesses that do a better job of harnessing the power of the platform will win. An indispensable guide, Platform Revolution charts out the brilliant future of platforms and reveals how they will irrevocably alter the lives and careers of millions.

Everything changes. We are currently immersing in the Digital Era and going through in-depth change. The companies, economy, society, and even us as individuals are changing (or should be). Managing in the Digital Era is a new challenge for entrepreneurs, managers, marketeers, economists, politicians... The impact of change is such that no one is left out. Communication is in the core of these changes, requiring an in-depth review of the Media industry business models and also those of other industries. Technology, on the other hand, is the major engine of this new Era, and more than ever the leading role will be played by leaders and their teams. Today, any citizen speaks to the world, asks questions and makes demands. This book pictures the changes and the paths that are being designed by world giants, and clarifies the new challenges facing us. This book reflects on what it means to live as urban citizens in a world increasingly shaped by the business
Read Online Platform Scale How An Emerging Business Model Helps Startups Build Large Empires With Minimum Investment and organisational logics of digital platforms. Where smart city strategies promote the roll-out of internet of things (IoT) technologies and big data analytics by city governments worldwide, platform urbanism responds to the deep and pervasive entanglements that exist between urban citizens, city services and platform ecosystems today. Recent years have witnessed a backlash against major global platforms, evidenced by burgeoning literatures on platform capitalism, the platform society, platform surveillance and platform governance, as well as regulatory attention towards the market power of platforms in their dominance of global data infrastructure. This book responds to these developments and asks: How do platform ecosystems reshape connected cities? How do urban researchers and policy makers respond to the logics of platform ecosystems and platform intermediation? What sorts of multisensory urban engagements are rendered through platform interfaces and modalities? And what sorts of governance challenges and responses are needed to cultivate and champion the digital public spaces of our connected lives.

Digital transformation concepts have created new business principles such as the on-demand economy and a new sharing economy. While the on-demand economy has primarily grown out of industrialized economies, especially North America, Africa has been known to exhibit communal living characterized by sharing. Literature has shown that the introduction of ICTs to everyday life and business has redefined the concept of sharing and also evolved an entirely new
spectrum of sharing – both in the individual and business settings. Alongside this new spectrum is a new disruptive business model known as the platform business model. While the subject continues to attract interest globally and locally, there is a need to deepen the understanding of this subject to validate global perspectives on platforms as economic drivers within the African context. Africa's Platforms and the Evolving Sharing Economy is an essential reference source that explores evidence-based platform dynamics and their impact on Africa as a continent leveraging technology for economic development. The book also delves into current data protection and privacy issues and the policies and regulations that could impact the design, deployment, and use of platforms for businesses. Featuring research on topics such as digital design, e-commerce, and enterprise information systems, this book is ideally designed for government officials, economists, business executives, managers, academicians, students, researchers, and global finance professionals. Platform Scale is a maker's guide for entrepreneurs, innovators and educators looking to understand and implement the inner workings of highly scalable platform business models. The pandemic has accelerated the very grounds on which BigTech was supposed to be regulated. Data access, privacy and usage laws are being revisited to counter the pandemic through contact tracing and other surveillance mechanisms. The pandemic has reinforced the importance of the platform economy. In the 2020s, we will see the platform economy gain further strength as the post-pandemic
world uncovers new value pools for platforms to exploit. This book provides a compelling framework for building platforms, networks and marketplaces. Longer working hours, later retirement, lousy pensions - hardly the life of leisure we were promised for the 21st century! We also have dirty hospitals, troops without proper equipment and schools that provide an appalling standard of education. So what went wrong and what can we do about it? This book provides an introduction in straightforward English to the Real Economics of real resources and real people's lives. This title takes the broadest possible scope to interrogate the emergence of “platform urbanism”, examining how it transforms urban infrastructure, governance, knowledge production, and everyday life, and brings together leading scholars and early-career researchers from across five continents and multiple disciplines. The volume advances theoretical debates at the leading edge of the intersection between urbanism, governance, and the digital economy, by drawing on a range of empirically detailed cases from which to theorize the multiplicity of forms that platform urbanism takes. It draws international comparisons between urban platforms across sites, with attention to the leading edges of theory and practice and explores the potential for a renewal of civic life, engagement, and participatory governance through “platform cooperativism” and related movements. A breadth of tangible and diverse examples of platform urbanism provides critical insights to scholars examining the interface of digital technologies and urban infrastructure, urban governance, urban knowledge
production, and everyday urban life. The book will be invaluable on a range of undergraduate and postgraduate courses, as well as for academics and researchers in these fields, including anthropology, geography, innovation studies, politics, public policy, science and technology studies, sociology, sustainable development, urban planning, and urban studies. It will also appeal to an engaged, academia-adjacent readership, including city and regional planners, policymakers, and third-sector researchers in the realms of citizen engagement, industrial strategy, regeneration, sustainable development, and transport.

This book focuses on practical applications for using adult and embryonic stem cells in the pharmaceutical development process. It emphasizes new technologies to help overcome the bottlenecks in developing stem cells as therapeutic agents. A key reference for professionals working in stem cell science, it presents the general principles and methodologies in stem cell research and covers topics such as derivitization and characterization of stem cells, stem cell culture and maintenance, stem cell engineering, applications of high-throughput screening, and stem cell genetic modification with their use for drug delivery.

Otto Klein is a young man living in Singen, Germany at the start of World War II. His life-long ambition is to be a train engineer. After passing his examinations for the Railroad Institute, Otto is accepted into the school. His father, the chief of the Singen fire department, believes that Otto will follow in his footsteps and become a fireman. Otto chooses instead to follow his dream of
becoming an engineer and in the process, ignites the anger of his father. Just before leaving Singen he meets Drina, a gypsy whose prophecy of marriage and children shakes him to his very core. After leaving Singen, Otto embarks on a career of improbable travels and dangerous missions that carry him closer and closer to the fulfillment of Drina's prophecy. Engine 81 is a story of family bonds ripped apart by pride and anger and the redemption of those bonds in the face of near certain death.

Platforms Everywhere: Transforming Organizations by Integrating Ecosystems in Business Design presents a new comprehensive paradigm for platform businesses and a practical methodology for platforming organizations across sectors and industries.

"Platform Scale explains the design of a family of emerging digital business models that enables today's startups to achieve rapid scale: the platform business model. The many manifestations of the platform business model - social media, the peer economy, cryptocurrencies, APIs and developer ecosystems, the Internet of things, crowdsourcing models, and many others - are becoming increasingly relevant. Yet, most new platform ideas fail because the business design and growth strategies involved in building platforms are not well understood. Platform scale is a builder's manual for anyone building a platform business today. It lays out a structured approach to designing and growing a platform business model and addresses the key factors that lead to the success and failure of these businesses."--back cover.

The life force, also known as “spirit,” is the essence of being and the conscious and most important form of energy. Living energy is personal and within our conscious control, and by
learning about it, we can use it to transform our life into vibrant and meaningful expressions of who we really are. Consciousness is purely energetic and therefore difficult to quantify in mechanistic terms. It is the characteristic of living energy and is the foundation of awareness. Consciousness is the thread running through all life. Living Energy is an introduction to the process of mystic spirituality. The reader is encouraged to attain a deep and meaningful connection to the divine with expanded awareness. The principles given in this book are equally relevant to the novice and the advanced practitioner. Robert explains how we may reveal our hidden potential by shifting our perception away from what is customary and comfortable to open the doors to greater spiritual awareness.

Many of the most dynamic public companies, from Alibaba to Facebook to Visa, and the most valuable start-ups, such as Airbnb and Uber, are matchmakers that connect one group of customers with another group of customers. Economists call matchmakers multisided platforms because they provide physical or virtual platforms for multiple groups to get together. Dating sites connect people with potential matches, for example, and ride-sharing apps do the same for drivers and riders. Although matchmakers have been around for millennia, they’re becoming more and more popular—and profitable—due to dramatic advances in technology, and a lot of companies that have managed to crack the code of this business model have become today’s power brokers. Don’t let the flashy successes fool you, though. Starting a matchmaker is one of the toughest business challenges, and almost everyone who tries to build one, fails. In Matchmakers, David Evans and Richard Schmalensee, two economists who were among the first to analyze multisided platforms and discover their principles, and who’ve consulted for some of the most successful platform businesses in the world, explain
how matchmakers work best in practice, why they do what they do, and how entrepreneurs can improve their chances for success. Whether you’re an entrepreneur, an investor, a consumer, or an executive, your future will involve more and more multisided platforms, and Matchmakers—rich with stories from platform winners and losers—is the one book you’ll need in order to navigate this appealing but confusing world.

Steve is just an ordinary guy living in a rural town north of Toronto. And when the world goes to shit, everyone looks to him for help. Heck, he even gets a girlfriend out of it. But survival in a broken world can be tough when everyone wants to have what you have. Even the corpses lumber after him through the adventure of staying alive. The topper of his whole existence is the bikers, they blame him for everything that happens. And when things go real wrong, they try to take their revenge. Little do they know he has friends. From the mind of Douglas Owen comes the story of the zombie apocalypse as it unfolds just north of Toronto. Steve is nice, polite, caring, and trying to survive in a country with gun control laws.

Enjoy 20 limited-detail illustrations, designed for those who would rather keep it simple. Each page was hand-drawn and edited by K J Kraemer, with you in mind. If you don't want to spend days on a project or just want room to get creative, this adult coloring book is for you!

The Prince of Brancoleone has a reputation for breaking hearts. And now he’s set his sights on a new conquest. She’s Nisida, the beautiful daughter of a Naples fisherman. The prince disguises himself as a commoner and seduces her. But Nisida’s little brother Gabriel intervenes, setting off a bloody tale of revenge, suicide and family secrets. Part of Dumas’ "Celebrated Crimes" series, "Nisida" is an enthralling look at honour and justice in 19th century Italy. Based on real events, it was co-written with Italian author Pier Angelo.
Fiorentino. Before "The Three Musketeers", Alexandre Dumas explored some of history’s darkest chapters in "Celebrated Crimes". These true crime stories cover famous murders, conspiracies and executions, from Mary Queen of Scots to the Borgias. Alexandre Dumas (1802 - 1870) was a hugely popular 19th century French writer. Born of mixed French and Haitian heritage, Dumas first rose to prominence in Paris as a playwright, but later gained international fame with his historical fiction. Often co-authored with other writers, these stories wove together swashbuckling adventure, romance, and real events from France’s past. Among the best known are "The Three Musketeers", and its sequels "Twenty Years After", and "Le Vicomte de Bragelonne: Ten Years Later". Set across four decades, this trilogy follows the rise of the dashing D’Artagnan—from hot-headed soldier to trusted captain under Louis XIV. Dumas’ other novels include "The Count of Monte Cristo" and "The Black Tulip". His works have been adapted into more than 200 movies, including The Man in the Iron Mask starring Leonardo DiCaprio.

Providing an insightful analysis of the key issues and significant trends relating to labour within the platform economy, this Modern Guide considers the existing comparative evidence covering all world regions. It also provides an in-depth look at digital labour platforms in their historical, economic and geographical contexts. This handbook is focused on the analytical dimension in researching international entrepreneurship. It offers a diverse collection of chapters focused on qualitative and quantitative methods that are being practised and can be used by future researchers in the field of international entrepreneurship. The qualitative cluster covers articles, conceptual and empirical chapters as well as literature reviews, whereas the quantitative cluster analyses international entrepreneurship through a broad range of statistical methods such as
regressions, panel data, structural equation modelling as well as decision-making and optimisation models in certain and uncertain circumstances. This book is essential reading for researchers, scholars and practitioners who want to learn and implement new methods in analysing entrepreneurial opportunities across national borders.

Copyright: c8af85ca9d434fcbf6b25d95e18cda52