The Social Psychology Of Tourist Behaviour

International Series In Experimental Social Psychology

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Annotation. Knowledge of consumer psychology and consumer behaviour in relation to tourism is valuable in determining the success of tourism and hospitality ventures. The book is an edited collection of papers from the 3rd Symposium on Consumer Psychology of Tourism, Hospitality and Leisure, held in Melbourne, Australia in January 2003. Themes covered by the papers include attitudes, emotions and information processing; motivation and learning; consumption systems; decision and choice; experience and satisfaction; market segmentation; attraction and loyalty; and image and interpretation.

In aiming to understand and model peoples' out-of-home movements, the academic field of transport planning is confronted with two major challenges; firstly, leisure travel is increasing in importance and is more complex and variable than work-related travel; and secondly, traditional aggregated transport models do not include any information on peoples' social interactions or their personal social networks. These two main factors have driven transport planners to focus on peoples' interaction and their social network. Providing an overview of selected exemplary studies, this volume addresses the overlap between transport planning and methods of social network analysis; applied methods of social network analysis and related empirical results; and current challenges and new research questions in this field.

Theories within tourism can be difficult, even confusing areas to understand. Developed from the successful Portuguese textbook Teoria do Turismo, Tourism Theory provides clear and thorough coverage of all aspects of tourism theory for students and researchers of tourism. Consisting of five sections and over fifty entries, this book covers nine of the most important models in tourism study. The first three sections examine general concepts in tourism; disciplines and topics; and the tourist, which includes areas such as demand, gaze, psychology and typologies. A fourth section covers intermediation, distribution and travel, reviewing aspects such as travel agencies, tourist flows and multi-destination travel patterns. The final section encapsulates the tourism destination itself, covering organizations, the destination image, supply, seasonality and more. Encyclopedic cross-referencing between entries makes navigation easy, while in-depth analysis, exercises and further reading suggestions for each of the selected areas provide the context and detail needed for understanding. Entries can be used individually as a reference, or as part of the whole for a complete introduction to tourism theory.

The Power of New Urban Tourism explores new forms of tourism in urban areas with their social, political, cultural, architectural and economic implications. By investigating various showcases of New Urban Tourism within its social and spatial frames, the book offers insights into power relations and connections between tourism and cityscapes in various socio-spatial settings around the world. Contributors to the volume show how urban space has become a battleground between local residents and visitors, with changing perceptions of tourists as co-users of public and private urban spaces and as influencers of the local economies. This
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includes different roles of digital platforms as resources for access to the city and touristic opportunities as well as ways to organise and express protest or shifting representations of urban space. With contemporary cases from a wide disciplinary spectrum, the contributors investigate the power of New Urban Tourism in Africa, Asia, the Americas, Europe and Oceania. This focus allows a cross-cultural evaluation of New Urban Tourism and its dynamic, and changing conception transforming and subverting cities and tourism alike. The Power of New Urban Tourism will be of great interest to academics, researchers and students in the fields of cultural studies, sociology, the political sciences, economics, history, human geography, urban design and planning, architecture, ethnology and anthropology.

Exploring the connection between tourism and violence, this book draws on a range of disciplinary approaches, including social anthropology, cultural geography, sociology, and tourism studies. Ideas and concepts of violence have long been explored in the social sciences literature but in relation to tourism studies specifically the concept has rarely been problematised. Drawing on a range of case studies this book demonstrates the relationship between tourism and violence both in its overt physical form and in the social structures and symbolic landscapes that underpin touristic activity. Tourism and Violence offers a timely intervention in this field by bringing together, for the first time, work by scholars who, in their different ways, are engaging with the concept of violence within touristic settings and practices. This unique book paves the way for future research that will probe further the intersections between violence and tourism.

With the vast majority of academic theory on tourism based on ‘Western’ tourists, Asia on Tour illustrates why the rapid growth of travel for leisure and recreation in Asia demands a reappraisal of how tourism is analyzed and understood. Examining domestic and intra-regional tourism, the book reveals how improvements in infrastructures, ever increasing disposable incomes, liberalized economies, the inter-connectivities of globalization and the lowering of borders, both physical and political, are now enabling millions of Asians to travel as tourists. Drawing upon multidisciplinary theoretical perspectives and up-to-date empirical research, the twenty-three accessible essays in this volume indicate why a rigorous and critical study of Asian tourism must become integral to both our analysis of this rapidly transforming region and our interpretation of global tourism in the twenty first century. As a rich collection of essays on heritage and tourism oriented around Asian tourists, Asia on Tour will be of particular interest to students and scholars working in the fields of tourism, Asian studies, geography, heritage, anthropology, development, sociology, and cultural and postcolonial studies.

The Social Psychology of Tourist Behaviour is a seven-chapter book that describes tourists, tourism, and tourist psychology. The book particularly explores economic, geographical, anthropological, and sociological studies of tourism. Subsequent chapters look into the social role of tourist; an approach to tourist motivation; social contact between tourists and hosts; and environmental settings of tourist behavior. The book will be useful for advanced undergraduates, graduate students and relevant practitioners, and in some cases for a rather broader public in the field of social psychology. Comprehensive and accessible, this Companion offers a thorough investigation into both traditional and fresh topics in tourist
behaviour and experience. Arranged chronologically, the chapters examine tourist experience from the very idea of a tourist visit to the aftermath of returning home. This book contains a selection of papers from the prestigious Research Committee on International Tourism presented at the World Congress of the International Sociological Association, Brisbane, Australia, July 2002. It provides a sociological and anthropological critique of existing tourism theory as well as some directions for its future development and research. While much of the present understanding of the tourist and tourism is grounded in metaphor (e.g. tourism as a sacred journey, tourism as play, the tourist as a child, etc.) such analogies need to be linked to transformations in tourism generating and receiving societies. Hence the focus on the tourist and everyday life, socio-psychological dimensions of the tourist experience, the tourist and conflicting expectations, and the tourist in a changing world. The global tourism industry is a growing, dynamic mega industry, despite the temporary setbacks it has faced from time to time due to political and natural elements. This book approaches tourism development through a critical prism. The collection of articles by leading experts in international tourism relooks at the complex phenomenon of tourism development within a multi-disciplinary framework. Replete with interesting case studies and tourism statistics, it re-examines and re-interprets prevailing dominant paradigms in the subject, leading to new insights and perspectives. Tourism Development Revisited: Concepts, Issues and Paradigms, in addition to discussing the concepts, scope and nature of the tourism business, also includes a diverse commentary on: - The development of tourism in the 21st century; - Emerging models in international tourism; - Challenges faced in emerging markets of East Europe, India and China; - Impact of the Internet and online markets on the travel industry; - Changing human resource practices and contributions by the informal sector; - The importance of tourism as a source of economic development; - The dynamics of the global tourist and corporate traveler; - Ecotourism, exotic destinations and experiential tourism; and - Fundamental issues in leisure, recreation and tourism. The contributors of all the 22 chapters have explored their respective topics beyond the expected realms. They deal with the conceptual and paradigmatic evolution of tourism as a socio-economic phenomenon and an industry, contradictions in its development process, tourism in the developing world including the fast growing Chinese and Indian economies, new tourism products, and their development and management. The book will hold tremendous appeal for students, researchers, academicians, policy makers and professionals in this field. What makes life worth living? Many people would argue that it is fulfilling experiences. These experiences are characterised by feelings of joy and pleasure, positive relationships and a sense of engagement, meaning and achievement. Tourism is arguably one of the largest self-initiated commercial interventions to promote well being and happiness on the global scale but yet there is absence in the literature on the topic of fulfilling tourist experiences from
psychological perspectives. Drawing on insights and theories from the research field of positive psychology (the study of well being), this is the first edited book to evaluate tourist experiences from positive psychology perspectives. The volume addresses the important topic of fulfilment through the lens of the world’s largest social global phenomenon tourism. In doing so, the book refreshes and challenges some aspects of tourist behaviour research. The chapters are grouped under three broad sections which reflect a range of positive psychological outcomes that personal holiday experiences can produce, namely; happiness and humour; meaning and self-actualisation and health and restoration. The book critically explores these fulfilling experiences from interdisciplinary perspectives and includes research studies from wide range of geographical regions. By analysing the contemporary fulfilling tourist experiences the book will provide further understanding of tourist behaviour and experience. Written by leading academics this significant volume will appeal to those interested in Tourism and Positive Psychology.

This handbook explores and critically examines both positive and negative impacts of tourism development focusing on the past, present and future issues, challenges and trends from a multidisciplinary global perspective. Through a comparative approach involving international case studies, this book explores our understanding of tourism impacts and contributes to the theoretical development on relationships between tourism impacts and community support for tourism development. This handbook focuses on a variety of geographical locations, drawing from the knowledge and expertise of highly regarded academics from around the world. Specifically, it explores the adoption and implementation of various tourism development and impact management approaches in a wide range of global contexts, while identifying their trends, issues and challenges. It addresses strategies relating to innovation, sustainability and social responsibility, and critically reviews the economic, sociocultural, environmental, political and technological impacts of tourism. The text also identifies future trends and issues, as well as exploring the methods used to study tourism impacts. Conveying the latest thinking and research, this handbook will be a key reference for students, researchers and academics of tourism, as well as development studies, geography, cultural studies, sustainability and business, encouraging dialogue across disciplinary boundaries and areas of study.

One of the leading texts in the field, Tourism Management is the ideal introduction to the fundamentals of tourism as you study for a degree, diploma or single module in the subject. It is written in an engaging style that assumes no prior knowledge of tourism and builds up your understanding as you progress through this wide ranging global review of the principles of managing tourism. It traces the evolution and future development of tourism and the challenges facing tourism managers in this fast growing sector of the world economy. This book is highly illustrated with diagrams and colour images, and contains short case studies of contemporary themes of interest, as well as new data and statistics.
Tourism affects millions of individuals, numerous societies and environments in multiple, nuanced and overlapping ways. While it can be viewed as a frivolous leisure pursuit or simply a large industry, with potentially destructive impacts, it might also be understood in terms of its effects on human fulfilment, the good life and greater well-being. This book calls for positive tourism, principally grounded in theories from positive psychology (the study of what makes life worth living), and the development of a body of knowledge that explains what characterises optimal tourist experiences, what enables host communities to flourish and what encourages workers in tourism to thrive. Through original research studies reported in this international volume we aim to further develop this knowledge. The intersections between ongoing and traditionally inspired applications of psychology in tourism and this new thrust in psychological inquiry promise to refresh and challenge tourism research. This book will appeal to researchers and academics in tourism, leisure, positive psychology, management and related fields as well as graduate students, professionals and policy makers. This work applies the major concepts and research findings from a number of the central areas of psychology to tourism and tourist behaviour. It looks at individual psychological perspectives and their application to tourism, and the social conceptualizations of the tourist industry.

This text, now in its fully-updated third edition, continues to offer a comprehensive synthesis of the key issues associated with tourism, leisure and recreation. This text explains how anthropology ia a window through which tourism dynamics may be properly analysed and evaluated. This book brings together cutting edge research and applications of social media and related technologies, their uses by consumers and businesses in travel, tourism and hospitality. The first section addresses topical issues related to how social media influence the operations and strategies of tourism firms and help them enhance tourism experiences: open innovation, crowdsourcing, service-dominant logic, value co-creation, value co-destruction and augmented reality. The second section of the book looks at new applications of social media for marketing purposes in a variety of tourism-related sectors, addressing crowd-sourced campaigns, customer engagement and influencer marketing. The third section uses case studies and new methodologies to analyze travel review posting and consumption behaviors as well as the impact of social media on traveller perceptions and attitudes, with a focus on collaborative consumption and sharing economy accommodation. Finally, the fourth section focuses on hot topics and issues related to the analysis, interpretation and use of online information and user-generated content for deriving business intelligence and enhancing business decision-making. Written by an international body of well-known researchers, this book uses fresh theoretical lenses, perspectives and methodological approaches to look at the practical implications of social media for tourism suppliers, destinations, tourism policy makers and researchers alike. For these reasons, it will be a valuable resource for students, managers and academics with an interest in information and communication technologies, marketing for tourism and hospitality, and travel and transportation management. This book investigates and considers the urgent political, social, and economic challenges that confront society and tourism. It attempts to
look at what is threatening society, and makes suggestions on what the impact will be and how tourism will be changed to integrate with the new socio-economics of a newly emerging society with its novel peculiar challenges and opportunities in a post-energy era. The book draws on the views of leading thinkers in tourism and considers a broad range of issues from multidisciplinary perspectives facing the tourism industry for the first time in one volume: dwindling energy, new technology, security (like war and terrorism), political economy, sustainability, and human resources. By critically reviewing these social and economic challenges in a global scale, the book helps to create a comprehensive view of future tourism in the unfolding and challenging society of the third millennium. This innovative and significant volume will be valuable reading for all current and future tourism professionals.

This volume continues the tradition established by Nash in The Study of Tourism Anthropological and Sociological Beginnings (2005) previously published in this series. A significant number of the founding scholars whose work has defined and provided a platform for psychology and marketing studies in tourism contribute their reflective accounts on their initial work. They also locate the initial work they conducted within the milieu in which it was created and link the early work to contemporary concerns both of their own undertaking and more broadly. This is the only publication to collate views on the development of tourism study by all these historically important tourism scholars and provides a unique insight into how the context in which tourism scholars’ work influences the studies they undertake. From the renowned Tourism Social Science Series it systematically and cumulatively contributes to the formation, embodiment, and advancement of knowledge in the field of tourism. A valuable piece of tourism literature for all in the areas of advanced marketing and applied psychology, philosophy of education, social science analysis, tourism marketing research and management.

Here is an informative overview of economic psychology as applied to the study of travel and tourism. Economic psychology provides evidence about the behavior of consumers that is instrumental for the development of economic theory as well as for marketing, consumer policy, and research on travel and tourism. Economic Psychology of Travel and Tourism stimulates new approaches to the study of travel and tourism. Chapters contain empirical studies and explore conceptual and theoretical perspectives of the sociopsychological mechanisms that underlie travel and tourism demand and the economics of destinations. This book is a helpful resource for travel and marketing professionals and advanced students of tourism. These individuals often have a good background in psychology and in marketing, but little, if any, knowledge on how the two fields are linked. Economic Psychology of Travel and Tourism helps them see and understand the broader economic psychological issues that impact both the supply and demand sides of the travel and tourism economy.

Economic Psychology of Travel and Tourism discusses such issues as corporate identity, promotion/advertising, information processing, meaning structure, and consumer behavior, research, and demand. Specific chapters in this book include: an investigation of the relationship between the way tourists think to realize their dreams and the tourist industry’s potential to make those dreams come true an examination of current literature related to 4 prevalent topical areas associated with consumer behavior in recreational and touristic contexts an exploratory study to determine the extent to which friends and/or relatives influence travel decisionmaking processes beyond the role of information provider the development of a model of decisionmaking associated with long-term, complex purchase processes effects of tour brochures with experiential information a study of promotion and demand in international tourism Economic Psychology of Travel and Tourism clarifies for readers applications of psychological theories and methods to the study of travel and tourism phenomena, helping them recognize areas of economic and social psychology that can help them deal more effectively with fundamental issues underlying the travel and tourism economy. This open access book is the proceedings of the International Federation for IT and Travel & Tourism (IFITT)'s 28th Annual International
Social Marketing is the utilisation of marketing principles and methods to encourage individual and organisational behaviour change for the public good. Traditionally the domain of government it is increasingly also utilised by non-government and non-profit organisations and other institutions of civil society as a non-regulatory means to achieve policy and public good goals. At a time when concerns over tourism's contribution to undesirable environmental, economic and social change is greater than ever, social marketing strategies are important for encouraging more appropriate and desirable behaviours by tourists and the tourism industry. Tourism and Social Marketing is the first book to comprehensively detail the relevance of social marketing principles and practice to tourism, destination management and marketing. By considering this relationship and application of social marketing approaches to key issues facing contemporary tourism development, such as the environment, this book provides significant insights into how the behaviours of visitors and businesses may be changed so as to develop more sustainable forms of tourism and improve the quality of life of destination communities. It further provides a powerful impetus to the development of tourism related forms of sustainable consumption and the promotion of ethical tourism and marketing. This innovative book is comprehensive in scope by considering a variety of relevant fields relevant to tourism and social marketing practice including, health, non-profit organisations, governance, the politics of marketing and consumption, consumer advocacy and environmental and sustainable marketing. It integrates selected international cases studies to help tourism students engage with the broader debates in social marketing, governance and the politics of behaviour change and shows the relationship of theory to practice. Written by a leading authority in the field, topical and integrative, this book will be valuable reading for students, scholars and researchers in tourism.

The rapid expansion of the tourism industry has provided many economic benefits and affected every facet of contemporary societies including employment, government revenue and cultural manifestations. However, tourism can also be considered a problematic phenomenon, promoting dependency, underdevelopment and adverse sociocultural effects, especially for developing countries. This pioneering work provides a comprehensive review of these complex tourism issues from a sociological perspective. Various theoretical and empirical approaches are introduced and the following issues are discussed: * identifiable and stable forms of touristic behaviour and roles * social divisions within tourism * the interdependence of tourism and social institutions * the effects of transnational tourism and commodification on the ecosystem. Featuring international contributions from nine different countries, this book brings together the most noted theoretical and empirical studies and enriches them with diverse experiences and perspectives. Place is integral to tourism. In tourism, almost all issues can ultimately be traced back to human–place interactions and human–place relationships. Sense of place, also referred to as place attachment, topophilia, and community sentiment,
has received significant attention in tourism studies because it both contributes to, and is affected by, tourism. This book, written by notable authors in the field, examines sense of place and place attachment in terms of a typology of sense of place/place attachment that includes genealogical/historical, narrative/cultural, economic, ideological, cosmological, and dynamic elements. Dimensions of place attachment such as place identity, place dependence, and affective attachment are discussed as well as place marketing, place making, and destination management. Complete with a range of illustrative international cases and examples ranging from Santa Claus to the importance of place in indigenous and traditional cultures, this book represents a substantial addition to knowledge on the inseparable relationship between tourism and place and will be of great interest to all upper-level students and researchers of Tourism.

Presents over 100 specially commissioned entries on important topics in consumer research and economic psychology from behaviourism and brand loyalty to trust and the psychology of tourism. Leading scholars in the fields provide stimulating insights into the area as well as summarising existing knowledge.

The Geography of Tourism and Recreation presents the first comprehensive introduction to tourism, leisure and recreation and the relationships between them. This accessible text includes a wealth of international case studies spanning Europe, North America, Australasia and China. Each chapter highlights the methods used by geographers to analyse recreation and tourism. It also introduces new perspectives from gender studies and postmodernism and examines key issues including * the demand and supply of recreation and tourism * the role of public policy, planning and management * the impact of tourism and recreation on urban, rural, mountain and coastal environments * tourism and recreation in wilderness areas and other peripheral regions. The use of student text features makes it ideal for course use.

Social media is fundamentally changing the way travellers and tourists search, find, read and trust, as well as collaboratively produce information about tourism suppliers and tourism destinations. Presenting cutting-edge theory, research and case studies investigating Web 2.0 applications and tools that transform the role and behaviour of the new generation of travellers, this book also examines the ways in which tourism organisations reengineer and implement their business models and operations, such as new service development, marketing, networking and knowledge management. Written by an international group of researchers widely known for their expertise in the field of the Internet and tourism, chapters include applications and case studies in various travel, tourism and leisure sectors.

Emotion: Theory, Research, and Experience, Volume 4: The Measurement of Emotion provides an examination of the key issue of how to measure emotion. The book contains articles that present different approaches to the study of emotional measurement. Contributors focus on such topics as mood measurement; cross-cultural examination of triggers
of emotion; possible dimensions that underlie the language of affect; measurement of emotions in lower animals; and measuring emotions and their derivatives. Psychologists, psychiatrists, behavioral psychologists, teachers, and students will find the book a good reference book.

In this classic analysis of travel and sightseeing, author Dean MacCannell brings social scientific understandings to bear on tourism in the postindustrial age, during which the middle class has acquired leisure time for international travel. In The Tourist—now with a new introduction framing it as part of a broader contemporary social and cultural analysis—the author examines notions of authenticity, high and low culture, and the construction of social reality around tourism.

The Routledge Companion to Media and Tourism provides a comprehensive overview of the research into the convergence of media and tourism and specifically investigates the concept of mediatized tourism. This Companion offers a holistic look at the relationship between media and tourism by drawing from a global range of contributions by scholars from disciplines across the humanities and social sciences. The book is divided into five parts, covering diverse aspects of mediatization of tourism including place and space, representation, cultural production, and transmedia. It features a comprehensive theoretical introduction and an afterword by leading scholars in this emerging field, delving into the ways in which different forms of media content and consumption converge, and the consequential effects on tourism and tourists. The collection is an invaluable resource for students and scholars of tourism studies, cultural studies, and media and communication, as well as those with a particular interest in mediatization, convergence culture, and contemporary culture.

Tourism, Tourists and Society provides a broad introduction to the inter-relationship between tourism and society, making complex sociological concepts and themes accessible to readers from a non-sociological academic background. It provides a thorough exploration of how society influences or shapes the behaviours, motivations, attitudes and consumption of tourists, as well as the tourism impacts on destination societies. The fifth edition has been fully revised and updated to reflect recent data, concepts and academic debates: • New content on: mobilities paradigm and the emotional dimension of tourist experiences. • New chapter: Tourism and the Digital Revolution, looking at the ways in which the Internet and mobile technology transform both tourist behaviour and the tourist experience. • New end-of-chapter further reading and discussion topics. Accessible yet critical in style, this book offers students an invaluable introduction to tourism, tourists and society.

In 1982, when my book The Social Psychology of Tourist Behaviour was published, it was almost possible to review academic research on tourism. In 1988, in a book of similar scale, such a review is almost impossible. The aim of the present volume is, therefore, to outline a body of work which adopts a consistent theme and method in exploring the topic
of tourism. The approach is one of emphasising tourists' reactions and behaviours. The work is both behavioural and cognitive, and stems principally from applied traditions in social and environmental psychology. The examples of tourist studies tend to be Australian, British, and North American, principally because work elsewhere in psychological studies of tourists is less well organised. The nationality of the researchers should not, however, confine the application of the research findings, since while the examples may be specific the results are applicable in Brisbane, Bognor or Bogota. The book is intended not just for academic tourism researchers but also for all psychologists, so that they might note an understudied phenomenon within their discipline. For leisure researchers it is hoped that it will provide an opportunity for them to see developments parallel to their own research efforts in studying recreational behaviour. Is it also a volume for tourism managers and executives? In part it is, and the sections such readers might find of particular interest are Chapters 1, 2, 3 and 9.

Tourism is an inherently social phenomenon. Tourists travel with others and experience places and cultures through interacting with both familiar and unfamiliar others. This volume presents a thorough tour of the social psychological processes which underpin contemporary travel. The fascinating phenomenon of tourist behaviour deals with topics such as motivation, destination choice, travellers' on site experiences, satisfaction and learning. This book uses an array of developing and recently constructed conceptual frameworks to both synthesise what is established, and to create new insights and directions for further analysis and, ultimately, management action.

This collection of key articles from the most influential journals and books in the field examines what social scientists mean by the term tourism, and what it means to be a tourist. Carefully selected and introduced by the editor, this material charts the sociological changes that have occurred in tourism, and the change from the upper-class grand tours of the late nineteenth-century to the mass tourism of the present day. The collection also assesses the economic impacts of tourism on local economies, environmental considerations, and whether the growth of tourism is sustainable in a post-September 11th world. "Tourism: Critical Concepts in the Social Sciences" is an accessible and comprehensive resource designed for academics and scholars researching in tourism, globalization, and human geography. One of the leading texts in the field, Tourism Management is the ideal introduction to the fundamentals of tourism as you study for a degree, diploma or single module in the subject. It is written in an engaging style that assumes no prior knowledge of tourism and builds up your understanding as you progress through this wide ranging global review of the principles of managing tourism. It traces the evolution and future development of tourism and the challenges facing tourism managers in this fast growing sector of the world economy. This book is highly illustrated with diagrams and colour images, and contains short case studies of contemporary themes of interest, as well as new data and statistics.
This fifth edition has been revised and updated to include: new content on: sports, festivals and event tourism, social media impacts on tourism and the effects of the global economic downturn on tourism, as well as emerging themes in tourism such as slow travel, dark tourism, volunteer tourism and medical tourism updated case studies on BRIC markets and new case studies from the Middle East and Asia enhanced tourism and sustainable development coverage, which runs throughout the book as a major theme, highlighting the challenge of climate change and future tourism growth transport section with more international perspectives from China and South America an updated companion website with: additional case studies, quizzes, PPTs, further reading, web reading and video links, and longer reflective case study per chapter to aid both teaching and learning.

In today’s highly competitive and global economy, understanding tourist behavior is imperative to success. Tourist behavior has become a cornerstone of any marketing strategy and action. Choosing, buying and consuming tourism/travel products and services includes a range of psycho-social processes and a number of personal and environmental influences that researchers and managers should take into account. This book provides an overview of such processes and influences and explains the basic concepts and theories that underlie tourist decision-making and behavior. It also incorporates a number of cases studies in order to aid readers to better appraise the application of those concepts and theories. The Handbook of Tourist Behavior will be of significant interest to researchers and students in tourism, leisure, marketing and psychology, and also to practitioners in the tourism industry.